



Healthcare Continuing Education Professionals Day™

SOCIAL MEDIA TOOLKIT

This Healthcare Continuing Education Professional's Day™ Toolkit equips you with ready-to-use social media posts, graphics and a newsletter blurb to help promote the important contributions of healthcare continuing education professionals on January 24, 2025.

Use the contents of this toolkit to showcase your commitment to advancing healthcare knowledge, improving patient outcomes and fostering professional growth. Celebrate your impact by sharing posts that recognize the essential role of continuing education, spark engagement within your network and inspire others to join in support of our community.

SOCIAL MEDIA POSTS

Share any of the following social media posts to your personal social media channel to promote your work and impact on provider education and patient care.

Celebration Post

Happy Healthcare Continuing Education Professionals Day™! Today, we're proud to celebrate the essential work we do to keep healthcare providers informed and ready to deliver the best patient care. Here's to a future of lifelong learning and impactful education! #CEProfessionalsDay

Impact Post

Every program we design is an investment in better healthcare for patients everywhere. On Healthcare Continuing Education Professionals Day™, we celebrate the impact our work has on patient outcomes and provider confidence. Let's keep making a difference together!
#CEProfessionalsDay

Behind-the-Scenes Post

Behind every well-prepared healthcare provider, there's a team of continuing education professionals. Today, on Healthcare Continuing Education Professionals Day™, we're shining a light on the creativity, passion, and expertise we bring to education. Proud to be part of this mission!
#CEProfessionalsDay

Future of Healthcare Post

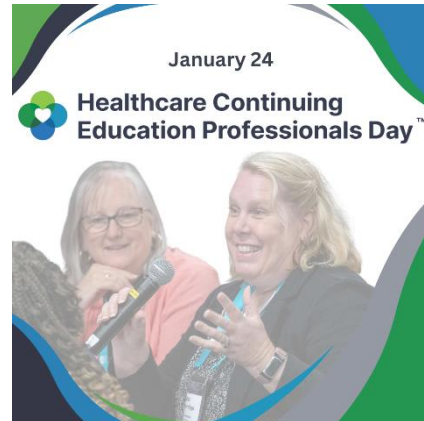
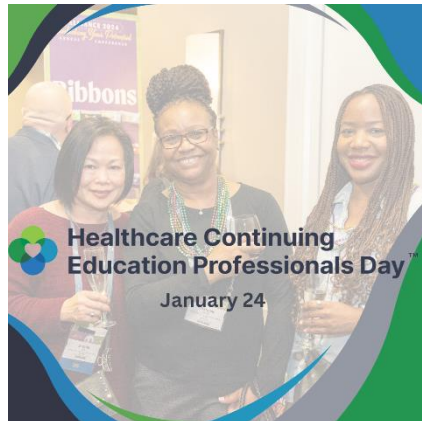
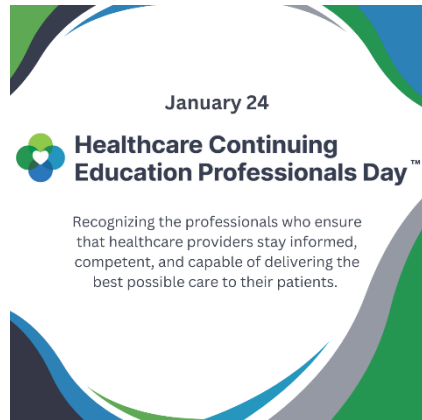
By supporting healthcare professionals in their learning journeys, we're helping to build a healthier future. Today, on Healthcare Continuing Education Professionals Day™, we celebrate our role in advancing healthcare! #CEProfessionalsDay

Contribution to Scholarship Post

Healthcare Continuing Education Professionals are not just educators; they also contribute to the growing body of scholarship that drives evidence-based teaching and learning. On Healthcare Continuing Education Professionals Day™, we celebrate the research, innovation, and academic contributions that ensure continuing education is impactful, relevant, and transformative. Learn more: [\[link to your research or impactful research\]](#)
#CEProfessionalsDay

SOCIAL MEDIA GRAPHICS

Use the following graphic when posting to social media to make your posts more visually appealing and attention-grabbing. Right click and select 'Save As' to save the image to your device.



NEWSLETTER BLURB OR ARTICLE

Use the following copy to submit a newsletter blurb to your facility's marketing/communication team or whoever develops internal communications.

Title

Celebrating Healthcare Continuing Education Professionals Day™

Blurb

January 24, 2025, marks Healthcare Continuing Education Professionals Day™, a special day dedicated to recognizing the invaluable role of professionals who keep healthcare providers at the forefront of medical knowledge and patient care.

Continuing education professionals work tirelessly to design, deliver, and refine educational programs that ensure healthcare providers remain competent, compassionate, and prepared to meet ever-evolving challenges.

Continuing education professionals also foster lifelong learning, drive professional development, and ultimately enhance patient care.

[NAME OF FACILITY] is proud to recognize our continuing education professionals – [INSERT NAMES] – for all that they do to empower our healthcare providers with the tools and knowledge needed to deliver the highest quality of care.